

3-B. What are current and planned outreach activities?

JIMAR outreach efforts include:

1. PEAC outreach. The Pacific ENSO Applications Center has a full-time outreach officer provided by NOAA (a NOAA Corps Officer). This support was provided at the onset of the Project, lapsed for about five years, and is once again available. PEAC distributes quarterly newsletters to a broad community primarily (but not exclusively) within the Pacific Basin, prepares special issues (e.g., for the onset of the 1997-1998 warm event), maintains a web page, and provides training sessions throughout its area of responsibility.

2. The PFRP prepares a quarterly newsletter, maintains a website, and its scientists participate in a variety of fora both at regular meetings of the Western Pacific Fisheries Management Council and Pacific Basin fisheries meetings. A subtle outreach effort has been routine interactions with the fishing community as part of a number of PFRP projects (some of which actually include interviews with fishermen and their families).

3. Public appearances (targets of opportunity) by JIMAR scientists and participation on state committees. The Director and the Director of the Social Science Research Institute (a JIMAR investigator) recently participated in a radio talk show, "UH Today," with our Vice-President for Academic Affairs. Subject matter was weather and climate and human impacts. The Director and two other Senior Fellows have served on the Hawaii Hurricane Advisory Committee, an element of State Civil Defense.

4. University level efforts. SOEST hosts a biennial open house for K-12 students and the public. This two-day event draws in excess of 3,000 visitors. JIMAR scientists and staff participate in this school-wide effort.